



Biennial Activity Report

Spring 2018-Spring 2020

I. MISSION

The SCORAI mission has been revised in 2019 and is now:

SCORAI (Sustainable Consumption Research and Action Initiative) is an international knowledge network of researchers and practitioners committed to building a flourishing and ecologically-sound society by changing the way we consume.

We advance research, disseminate knowledge, impact policies and support campaigns.

SCORAI recognizes that technological innovation alone is insufficient to address climate change and environmental threats. Therefore we support transformative changes in the economy, institutions and culture.

II. GOVERNANCE and ADMINISTRATION

- Three Board members have stepped down: Maurie Cohen (Professor, New Jersey Institute of Technology), Anders Hayden (Associate Professor Dalhousie University) and Deric Gruen (Project Manager, Center for Communication and Civic Engagement, University of Washington).
- Continuing Board members (co-founders): Halina Brown (Professor Emerita, Clark University), and Philip Vergragt (Professor Emeritus, Delft University of Technology).
- Three new members joined the Board: Daniel Fischer (Arizona State University, Manisha Anantharaman (Saint Mary's College of California), Josh Alpert (C40 Cities).
- The fiscal agent remained Global Philanthropy Partners.
- SCORAI continues its links with Tellus Institute.
- Webmaster, publicity coordinator: Robert Orzanna
- Newsletter Editor: Liz Allen

Advisory Board <https://scorai.org/about/>

A new SCORAI Advisory Board was established with the following members:

Marlyne Sahakian, University of Geneva

Anders Hayden, Dalhousie University

Neal Gorenflo, Shareable

Giorgos Kallis, Universitat Autònoma de Barcelona

Juliet Schor, Boston College

Vanessa Timmer, One Earth

Kate Power, former KR Foundation

Erik Assadourian, World Watch Institute

Ashish Kothari, Kalpavriksh

John de Graaf, film maker

Gus Speth, retired Yale

John R. Ehrenfeld, retired MIT

The Advisory Board helped us, among others, with establishing our new mission statement.

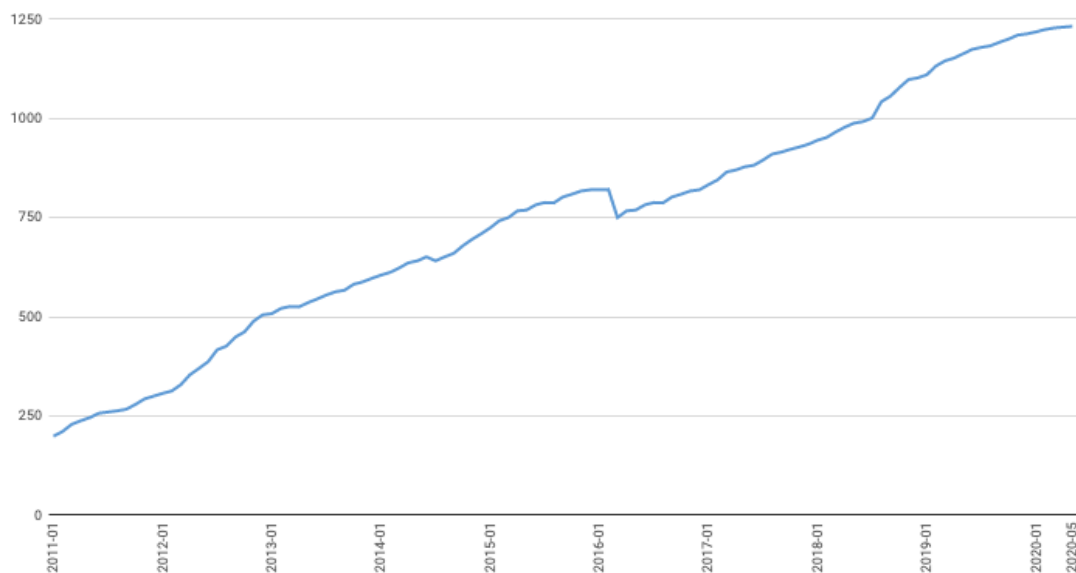
• **Sister organizations**

- SCORAI-Europe established in 2012
- SCORAI-China established in 2014
- SCORAI-Israel established in 2015
- SCORAI-Brazil established in 2018

For further details see <http://www.scorai.org/regional-partners>

III. MEMBERSHIP

Number of SCORAI Affiliates, 2011-Present



IV. ACTIVITIES

- **Workshops**

Business Opportunities in Advancing Sustainable Lifestyles in Greater Boston. Jointly convened by SCORAI and University of Massachusetts Boston, Center for Sustainable Enterprise and Regional Competitiveness, May 16, 2019.

- **Blog.** In the fall of 2019 we resumed an active Blog, after two dormant years. Blog editors: Halina Brown, Charlotte Jensen, Ashley Kolb.

Since December 2019 16 submissions from Scorai members, including the three editors, have been posted. Their visibility has increased since Robert Orzanna provided links to Twitter.

Conferences

- June 28–30, 2018 Copenhagen Business School, Copenhagen, Denmark. The Third International Conference of the Sustainable Consumption Research and Action Initiative: Sustainable Consumption—Fostering Good Practices and Confronting the Challenges of the 21st Century; (Co-chairs: Maurie Cohen and Lucia Reisch; 213 attendees) (<http://www.confmanager.com/main.cfm?cid=2980&nid=17058>).
- June 10-12, 2020, North Eastern University, Boston, and KTH, Stockholm: Fourth International SCORAI conference (virtual) “Sustainable Consumption & Social Justice in an Urbanizing World” (Co-chairs Jennie Stephens and Frances Fahy) 240+ attendees) (<https://cssh.northeastern.edu/scorai2020/>)

Projects

- C40 Thriving Cities project: SCORAI members act as project advisors.
- **Newsletter, Website, and Publicity**



The SCORAI.org website has regained a lot of traction thanks to the excellent Blog series launched in August 2019.

Twitter remains our best social media channel and brought us to almost 1110 followers with an increase of 5-10 per week. The transition of the listserv to Google Groups has proven successful and we have been receiving good feedback about its use. This is completed by the successful adoption of MailChimp to power our monthly newsletter which remains our top one product to acquire new members.

Our Newsletter flourishes in the able hands of Liz Allen

Books in the SCORAI Series with Routledge:

- Cindy Isenhour, Mari Martiskainen, Lucie Middlemiss (2019) Power and Politics in Sustainable Consumption Research and Practice
- Kuishuang Feng, Klaus Hubacek, Yang Yu (2019) Local Consumption and Global Environmental Impacts: Accounting, Trade-offs and Sustainability
- Ashley Colby, Subsistence Agriculture in the US: Reconnecting to Work, Nature and Community (2020, forthcoming).

V. FUNDRAISING and RESOURCES

SCORAI has raised modest funds during this reporting period

Approximately \$5800 from private donations by SCORAI members

Approximately \$12,000 from other sources

Newsletter Editor and Webmaster receive compensation

The board Members donate their time and institutional resources