

Subject: SCORAI Newsletter (Sustainable Consumption Research and Action Initiative)

From: "SCORAI (Sustainable Consumption Research and Action Initiative)" <emily.kennedy@wsu.edu>

Date: 09/06/2017 01:03 PM

To: robert@orzanna.de



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September 2017

Without You, There is No SCORAI

Dear Robert,

SCORAI is a unique network run by volunteers, with nearly one thousand subscribers. We are a vibrant community that has offered high-quality exchanges on issues of sustainable consumption since 2008. Our activities include the listserv and newsletter, workshops and conferences, videos and publications, which are defining the field. For a more detailed list of accomplishments visit: <http://scorai.org/accomplishments/>.

The six members of the SCORAI Board and others involved in working groups readily contribute their time and energy without compensation, *but we still need financial resources to keep going*. To maintain activities at the current level we need you to become a **contributing SCORAI subscriber**. We are asking for your contribution of US \$50 (\$25 for students, retired and others in special circumstances) to reach the goal of **\$10,000 in 2017**. Of course, more generous donations are gratefully welcomed!

Subscribe to SCORAI:

[Listserv](#)

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Become a contributing subscriber by making a donation on the SCORAI website right now <http://scorai.org/contribute/>.

A "thermometer" with weekly updates will appear on the SCORAI website to monitor progress.

Please take a few minutes to demonstrate your interest in and support for SCORAI as well as for sustainable consumption research, network formation, information dissemination, teaching, education, and communication. It is through these activities that we create new ideas and fruitful alliances.

With collegial and sustainable regards,

The SCORAI Board: Philip, Deric, Maurie, Halina, Anders, Emily, and John (advisor)

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**Submission Portal for the Third International SCORAI Conference in
Copenhagen is Now Open!**

June 27 - 29, 2018

**Sustainable Consumption: Fostering Good Practices and Confronting
the Challenges of the 21st Century**

The Organizing Committee for the Third International Conference of the Sustainable Consumption Research and Action Initiative welcomes your abstract submissions and session proposals! The website portal is now open at <http://www.confmanager.com/main.cfm?cid=2980&tid=0>. Please note that the deadline for submissions is October 15, 2017.

Conference Overview

Mitigating the social and environmental impacts of contemporary provisioning systems constitutes a grand challenge the 21st century. Academics and practitioners from across disciplines as diverse as architecture, business, industrial ecology, sociology, and beyond are actively engaged both in deepening understanding of the scale of these problems and articulating solutions. Yet movement to implement sustainable consumption lags significantly behind these advances in knowledge.

In collaboration with the VELUX Endowed Chair in Corporate Sustainability and hosted by the Copenhagen Business School, the Third International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI) will be held in Copenhagen on June 27-29, 2018. The event will comprise paper presentations, panel discussions, and keynote presentations by acclaimed speakers. Copenhagen has been in the vanguard of cities around the world actively engaged in facilitating more sustainable lifestyles and the conference will enable participants to learn firsthand about some of the world's most sustainable solutions to challenges in the domains of transportation, food, energy, and urban design.

Building on earlier events at Clark University (2013) and the University of Maine (2016), the conference is expected to attract an international assemblage of researchers who value close interaction with policy makers and practitioners while pursuing co-designed interventions to enable progress toward a more sustainable future. We therefore enthusiastically encourage participation from representatives of academia, industry, government, and civil society organisations. Across these sectors, we invite those with recognised and emerging expertise in topics related to sustainable consumption from interdisciplinary, transdisciplinary, and disciplinary perspectives.

Conference Co-chairs

- Maurie Cohen (New Jersey Institute of Technology)
- Lucia Reisch (Copenhagen Business School)
- Wencke Gwozdz (Copenhagen Business School)
- Emily Huddart Kennedy (Washington State University)

Additional details about SCORAI are available at <http://scorai.org>. Questions regarding SCORAI 2018 should be directed to Louise Thomson, Conference Coordinator, at lth.msc@cbs.dk.

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Workshop on Solutions for Economics, Environment and Democracy

A group from the University of Washington (USA) and the University of Siegen (Germany) will convene a workshop at the University of Siegen October 26 and 27 on creating an international thought/action collective on integrated solutions to pressing systemic problems in the environment, economy and democracy. The goal is to leverage information communications technologies to connect scholars and practitioners to identify and develop ideas about sustainable economics and more credible democracy, as well as find ways to implement them. It will also explore strategies for overcoming isolation and fragmentation among groups working in these areas, including how can such groups develop common narratives, share successful models, and act with greater impact. For information, contact deric@uw.edu there may be an opportunity for a few SCORAI members to participate (no fee, but travel not funded).

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Edited Volume Announcement

Dr. Jukka Heinonen from the University of Iceland and Dr. Juudit Ottelin from Aalto University in Finland are guest editing a Special Issue called "Transition towards low-impact and regenerative human settlements" for Sustainability (IF 1.789). The issue focuses on the transition from current to low-impact and further to regenerative cities and other human settlements.

Topics of interest in the special issue include, but are not limited to:

- Regenerative human settlement concepts
- Carbon, material, biodiversity, ecological and other footprint assessments of present situation in various types of cities and other human settlements
- Carbon balance of human settlements
- Impacts of land-use change
- Carbon sequestration in the built environment
- Regenerative solutions in the built environment
- Carbon negative technologies in the built environment
- Assessment method development
- Environmental policy-making

The submission deadline is 31 March 2018, but papers are published per acceptance. For further

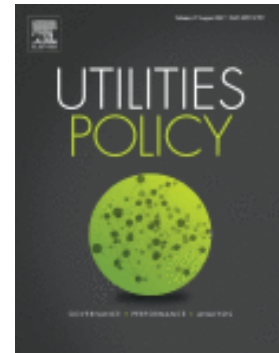
information, please follow the link to the Special Issue Website at: http://www.mdpi.com/journal/sustainability/special_issues/human_settlements.

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Featured Publications

Stephens, JC, DJ Kopin, EJ Wilson & TR Peterson (2017). "Framing of customer engagement opportunities and renewable energy integration by electric utility representatives." *Utilities Policy* 47: 69-74.

Distributed and renewable energy technologies are changing the electricity sector and altering traditional relationships between electric utilities and their customers. This analysis involving focus groups with fourteen electric utilities in seven U.S. states (California, Illinois, Massachusetts, Minnesota, New York, Texas, and Vermont) demonstrates divergence in framing among utility representatives in terms of how they characterize customer engagement opportunities and renewable energy integration. This research is among the first qualitative studies comparing utility representatives' discourse across the United States. Utilities in Texas and Vermont are particularly divergent especially in their framing of customer engagement opportunities during this time of energy transition.



Article here: <https://doi.org/10.1016/j.iup.2017.05.005> or [here](#).

Bennet, E.A. (2017). "Voluntary Sustainability Standards: A Squandered Opportunity to Improve Workers' Wages." *Sustainable Development*



The sustainable development agenda has long been linked with social justice, income equality, and workers' rights. This article argues that voluntary sustainability standards-setting organizations (VSSOs) can contribute to these goals by requiring employers to pay living wages and actively support collective bargaining. Examining the content of 25 voluntary sustainability standards (VSS) set by 16 systematically selected VSSOs, this study finds that only 32% of VSS mandate a living wage, and only 16% rigorously support collective bargaining. It argues that supporting national minimum wages is helpful but not sufficient, examines sources of downward pressure on VSS, identifies potential explanations for variation among standards, and briefly

describes a new initiative promoting living wage standards. While VSS are not a silver bullet for sustainable development or wage equity, VSSOs are overlooking a significant opportunity to be a transformative part of a broader solution.

Article here: <http://onlinelibrary.wiley.com/doi/10.1002/sd.1691/abstract>

Noblet, C.L. and McCoy, S.K. (2017) Does one good turn deserve another? : Evidence of domain specific licensing in energy behavior. *Environment and Behavior*. Available online as of July 2017.

In this article we investigate licensing behavior across and within sustainability domains. In a survey study based on a random sample of residents of the state of Maine, USA (N = 668), we find that an individual's choice in a future policy scenario was significantly impacted by recalling his/her own previous sustainable behavior. We find evidence of domain-specific licensing in the energy realm, where individuals who participated in past sustainable energy behaviors are less

likely to support a proposed public policy investment in energy efficiency/renewable energy. We employ a novel environmental motivation scale and determine that licensing impacts are mediated by an individual's internal environmental motivation. Our results suggest that care must be taken in how we encourage sustainable behavior, without triggering licensing.



Find it here: <http://www.springer.com/gp/book/9783319512525>

DOI: 0013916517718022

Hansen, A.R., Gram-Hanssen, K., Knudsen, H.N., 2017. "How building design and technologies influence heat-related habits". *Building Research & Information* 0, 1-16.



The discrepancy between calculated heat demand and measured heat consumption - the performance gap - suggests that the energy efficiency of houses affects the energy-consuming habits of its occupants. This coincides with the theories of practice describing how materiality affects practices through reconfiguring practical understandings, e.g. comfort expectations. Heat-related habits are investigated in the paper across material contexts, e.g. building characteristics and technologies. Evidence based on a combined questionnaire survey and administrative data on occupants (n=1216) living in single-family detached houses in Denmark shows that the practices of adjusting thermostats and the amount of clothing worn indoors as well as perceived indoor temperature correlate with building characteristics, e.g. energy efficiency of the building envelope

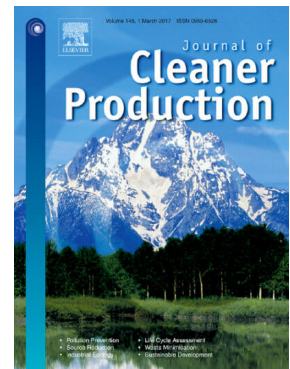
and technical installations. These correlations are moderated by the socio-demographic characteristics of occupants. However, building characteristics are found to be less influential on the frequency of opening windows. The results indicate that occupants dress warmer and keep lower temperatures in energy-inefficient houses. This suggests that material arrangements have a significant influence on occupant expectations and practices, which lead to increased indoor temperatures and energy demand. A challenge for building regulations will be to account for how energy efficient house characteristics and technologies adversely affect occupants' energy-consuming behaviour.

DOI:10.1080/09613218.2017.1335477

Clarke, J. Heinonen, J. & Ottelen, J. (2017) "Emissions in a decarbonised economy? Global lessons from a carbon footprint analysis of Iceland" *Journal of Cleaner Production* (online first version)

Highlights:

- * Icelandic consumption-based carbon footprint is analysed at two scales.
- * Iceland viewed as a future case for high consumption, 'green' regions globally.
- * The carbon footprint spreads across the globe via imported product supply chains.
- * Carbon footprint still high despite stationary energy decarbonisation.
- * Consumption-based accounting and policy required to significantly reduce emissions.



<http://www.sciencedirect.com/science/article/pii/S0959652617318267>.

SCORAI

New Publications in Sustainable Consumption Research (August 2017)

Aydin, N. (2017) Spirituality and subjective wellbeing: Living a fulfilled life without falling into the trap of consumer culture *Humanomics*, 33 (3), pp. 300-314. DOI: 10.1108/H-03-2017-0052

Brown, H.S., Vergragt, P.J., Cohen, M.J. (2017) Social change and the coming of post-consumer society: Theoretical advances and policy implications *Social Change and the Coming of Post-consumer Society: Theoretical Advances and Policy Implications*, pp. 1-224.

DOI: 10.4324/9781315630168

Casey, K., Lichrou, M., O'Malley, L. (2017) Unveiling Everyday Reflexivity Tactics in a Sustainable Community Journal of Macromarketing, 37 (3), pp. 227-239. DOI: 10.1177/0276146716674051

Dangelico, R.M., Vocalelli, D. (2017) "Green Marketing": An analysis of definitions, strategy steps, and tools through a systematic review of the literature Journal of Cleaner Production, 165, pp. 1263-1279. DOI: 10.1016/j.jclepro.2017.07.184

Goff, S.H., Waring, T.M. and C.L. Noblet (2017) Does Pricing Nature Reduce Support for Conservation?: Evidence from Donation Behavior in an Online Experiment. Ecological Economics, 141, 119-126

Gutsche, G. (2017) Individual and Regional Christian Religion and the Consideration of Sustainable Criteria in Consumption and Investment Decisions: An Exploratory Econometric Analysis Journal of Business Ethics, pp. 1-28. Article in Press. DOI: 10.1007/s10551-017-3668-2

Joshi, Y., Rahman, Z. (2017) Determinants of sustainable consumption behaviour: Review and conceptual framework Green Initiatives for Business Sustainability and Value Creation, pp. 239-262. DOI: 10.4018/978-1-5225-2662-9.ch011

Joyner Armstrong, C.M., Park, H. (2017) Sustainability and collaborative apparel consumption: putting the digital 'sharing' economy under the microscope International Journal of Fashion Design, Technology and Education, pp. 1-11. Article in Press. DOI: 10.1080/17543266.2017.1346714

Mai, R., Hoffmann, S., Lasarov, W., Buhs, A. (2017) Ethical Products = Less Strong: How Explicit and Implicit Reliance on the Lay Theory Affects Consumption Behaviors Journal of Business Ethics, pp. 1-19. Article in Press. DOI: 10.1007/s10551-017-3669-1

Mancini, P., Marchini, A., Simeone, M. (2017) Which are the sustainable attributes affecting the real consumption behaviour? Consumer understanding and choices British Food Journal, 119 (8), pp. 1839-1853. DOI: 10.1108/BFJ-11-2016-0574

Pfeiffer, C., Speck, M., Strassner, C. (2017) What leads to lunch-How social practices impact (non-)sustainable food consumption/eating habits Sustainability (Switzerland), 9 (8), art. no. 1437, . DOI: 10.3390/su9081437

Roos, D., Hahn, R. (2017) Understanding Collaborative Consumption: An Extension of the Theory of Planned Behavior with Value-Based Personal Norms Journal of Business Ethics, pp. 1-19. Article in Press. DOI: 10.1007/s10551-017-3675-3

Saari, U.A., Baumgartner, R.J., Mäkinen, S.J. (2017) Eco-friendly brands to drive sustainable development: Replication and extension of the brand experience scale in a cross-national context. Sustainability (Switzerland), 9 (7), art. no. 1286, . DOI: 10.3390/su9071286

Schroeder, P. (2017) China's policy frameworks for sustainable consumption and production systems Routledge Handbook of Environmental Policy in China, pp. 346-362. DOI: 10.4324/9781315736761

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Upcoming Conferences



This XIX ISA World Congress of Sociology will focus on how scholars, public intellectuals, policy makers, journalists and activists from diverse fields can and do contribute to our understanding of power, violence and justice.

Although the scientific consensus on causes and implication of global warming is well established, the climate crisis has provoked three distinct political-economic projects, rooted in differing class fractions and social interests, which currently vie for hegemony at different levels and regions of the world-system. Carbon capitalism is a project of 'business as usual' (in the Stern report's terminology), with efficiency improvements (and possible sunsetting of coal) but no major changes to the political ecology of contemporary capitalism. Climate capitalism proposes the ecological modernization of the energy base of capitalism, by redirecting flows of capital away from fossil fuels, and toward more climatically benign sources of energy including hydropower, solar, wind and nuclear. The first two projects are capital-centric: they leave the class structure of capitalism untouched, including the concentration of economic power in the hands of a relatively small group of major investors, executives and corporate directors. In contrast, energy democracy finds its social base in environmental and other progressive movements, including sections of the labour movement. It mandates a dual power shift, from fossil-fuel power to

renewables (decarbonization) and from corporate oligarchy to public, democratic control of economic decisions (democratization). This session welcomes papers exploring the sociology of these projects, singly or in combination, especially analyses that foreground issues of political economy and political ecology. For more information on this session see [here](#).

Additional environmental sessions can be found [here](#).

Deadline for abstract submission is September 30th.



Fifth Annual International Conference on Sustainable Development (ICSD)

Which will take place on 18 & 19 September, 2017, at Columbia University in New York City, is rapidly approaching!

The overarching conference theme is The World in 2050: Looking Ahead for Sustainable Development. Abstracts should be directly relevant to one of the 27 conference topics, which cover all 17 SDGs and a number of crosscutting issues. A full list of conference themes and the [complete call for abstracts](#) are available online. We hope you will join us!

SustEcon Conference – The contribution of a sustainable economy to achieving the SDGs

SustEcon Conference - The contribution of a





sustainable economy to achieving the SDGs

September 25-26, 2017

Freie Universität - Berlin, Germany.

The focus of the conference will be on the contribution of the sustainable economy to achieving the Sustainable Development Goals (SDGs). This contribution can be observed on a number of different levels: Innovations toward achieving the SDGs are to be as much a topic at the conference as methodological questions about measuring sustainability. In addition to that, the differences between various discourses and concepts and their respective contributions to the sustainable economy are also to feature prominently in the conference. A further topic of interest will be the (political) framework conditions and barriers to a sustainable economy as well as the contribution of science to the SDGs.

Registrations for the conference are available from 05 June 2017 and can be made [here](#).

Visit conference webpage [here](#).



18th Conference on the European Roundtable on Sustainable Consumption and Production: Towards a GREener Challenge and Evolution in the Framework of the Circular Economy

1-5 October, 2017 - Skiathos Island, Greece

The ERSCP is one of Europe's most remarkable conferences in its field and has taken place periodically since 1994. ERSCPs favour discussions about the key issues in sustainable consumption and production; the exchange of thoughts, knowledge, experiences and SCP proposals; and the creation of a European (also worldwide) community of research and practice in sustainable consumption and production. The main goal of the ERSCPs is to encourage discussion amongst stakeholders involved in sustainable consumption and production: businesses, public institutions, universities, institutes and research centres, NGOs, SMEs, professional associations, decision-makers, etc.

We plan to bring together more than 400 stakeholders, from businesses, cities and communities, public institutions, universities, institutes and research centres, NGOs, SMEs, professional associations, decision-makers.

Conference website [here](#).



Knowledge/Culture/Ecologies International Conference
November 15-18, 2017 - Universidad Diego Portales, Santiago - Chile

Knowledge/Culture/Ecologies is the 4th conference in the Knowledge/Culture series, a sequence of international conferences created by the Institute for Culture and Society (ICS), Western Sydney University, Australia. The conference is hosted by Universidad Diego Portales in partnership with Pontificia Universidad Católica; Núcleo Milenio de Investigación en Energía y Sociedad (NUMIES); and Centro de Estudios de Conflicto y Cohesión Social (COES).

Ecological change and catastrophe are proliferating in a world in flux and crisis. These new socio-ecological assemblages are creating forms of interspecies intimacy and environmental emergency that challenge existing knowledge practices and demand different modes of collaborating and acting. If life on earth is changing for everybody and everything how can we invent different habitats, milieus, ways of being together that enable more things to matter and make a difference? How are novel forms of social cohesion emerging around socio-environmental conflicts and justice? What experimental knowledge and political practices do we need to understand these emergent socioecologies and provoke new ones? And how do these profound earthly challenges intersect with obdurate and unevenly distributed forms of violence and inequality/exploitation particularly in the 'global south'?

[Visit the conference website.](#)

New SCORAI Affiliates

A warm welcome to the following new SCORAI affiliates joining us during the past month, bringing our total membership to 940 individuals:

Chiara Demalde
Lorena Fortuna
Chrisy Hehir
Wouter Kersten
Luis (Inaki) Pradanos-Garcia
Jonathan Rivin
Stephan Wallaschkowski

Sustainable Consumption Research and Action Initiative (SCORAI), c/o Tellus Institute,
11 Arlington Street, Boston, MA 02116

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