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SCORAI Newsletter (Sustainable Consumption Research and Action Initiative)

1 message

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Mon, Oct 2, 2017 at 9:01 PM



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October 2017

Dear Robert,

You may have noticed that SCORAI is transitioning from a network to a membership organization. Like every organization we need your financial support, as well as your commitment and volunteering activities.

Contribution this year (2017) is on a voluntary basis and is quite affordable (\$50; \$25 for students). Some constituents have given substantially more; one (anonymous) donor donated \$1000 with the understanding that this will be quickly matched by other contributions.

Our "thermometer" stands now at 24% of the aim of \$10,000 for 2017. Please donate now <http://scorai.org/contribute/> and help to establish this social norm for SCORAI constituents.

On the website you will find a vast amount of information and multimedia content to support your teaching, research, and outreach in sustainable consumption. Help us keep SCORAI going into 2018 and beyond!

Thank you,
Philip and the SCORAI Board

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Updates on SCORAI 2018 Conference!

In collaboration with the VELUX Endowed Chair in Corporate Sustainability and hosted by the Copenhagen Business School, the Third International Conference of the Sustainable Consumption Research and Action Initiative (SCORAI) will be held in Copenhagen on June 27-29, 2018. The theme for the event is **Sustainable Consumption: Fostering Good Practices and Confronting the Challenges of the 21st Century** and it will comprise paper presentations, panel discussions, and keynote presentations by acclaimed speakers. This announcement provides several updates. Full information is at <http://www.confmanager.com/main.cfm?cid=2980>.

First, the conference organizing team (Maurie Cohen, Lucia Reisch, Wencke Gwozdz, and Emily Huddart Kennedy) is delighted to announce that **Jan Gehl** and **Mary Mellor** will be keynote speakers at SCORAI 2018.

Jan Gehl held academic posts teaching architecture at the Royal Danish Academy of Fine Arts beginning in 1971 and became director of its newly-established Center for Public Space Research in 1998. He is the author of among other titles *Life Between Buildings* (1971, trans. 1987), *Public Spaces-Public Life* (1996, 2004) and *New City Spaces* (2008). Gehl played an influential role in the implementation of the redesign of large parts of Copenhagen for non-motorized mobility and has worked in a number of other major cities around the world. He is the recipient of numerous awards including the Sir Patrick Abercrombie Prize for exemplary contributions to Town Planning and Territorial Development from the International Union of Architects.

Mary Mellor is Professor Emerita at Northumbria University in the UK and was founding Chair of the University's Sustainable Cities Research Institute. Her work has focused on the social economy, cooperativism, and eco-feminism and in more recent years she has turned her attention to alternative economics and the macroscale functioning of the financial system. She is the author of *The Future of Money* and *Debt or Democracy* and co-author of *The Politics of Money*.

The conference will also feature several "keynote panels" centering on the interface between sustainable consumption and, respectively, business and politics. More information on these sessions will be forthcoming over the next few weeks.

Second, **the deadline for submission of session proposals is October 15**. Abstracts for papers will be accepted until November 15. Please visit the conference website for submission instructions.

Finally, the SCORAI Board will again be conferring an award for the best paper presented at the conference. The first-place award comes with a \$500 prize and authors of second- and third-place papers will each receive \$200. The deadline for submission of papers is June 1. See <http://www.confmanager.com/main.cfm?cid=2980&nid=17034> for additional details.

Questions regarding SCORAI 2018 should be directed to Louise Thomsen, Conference Coordinator, at lth.msc@cbs.dk.



SCORAI Prize for Outstanding Early Career Scholar Paper

The Sustainable Consumption Research and Action Initiative is proud to announce the first SCORAI prize for an outstanding paper by an early career scholar. The prize of \$500 is intended to recognize an outstanding early career scholar based upon a paper presented at the SCORAI 2018 conference. Two additional prizes of \$200 each will be available for papers that merit a second and third place award in the competition.

Young scholars are defined as being enrolled in a graduate program or are within four years from when they earned their PhD or equivalent.

The prize will recognize papers that are well written, theoretically and/or empirically innovative, and make an original contribution to understanding sustainable consumption. The selection process will be conducted by a committee of diverse scholars in the field of sustainable consumption.

To apply send a cover letter and your final paper to Halina Brown (hbrown@clarku.edu) with the subject heading "YOUR LAST NAME: EARLY CAREER SCHOLAR PAPER." Deadline: June 10, 2018. Your cover letter should provide information on your eligibility for the early career scholar paper prize (that you are currently a graduate student or that you earned your PhD prior to June 15, 2013).

Post Your Article Or Event About Sustainable Consumption on the Future Earth Open Network

As part of my engagement in the Knowledge Action Network on Systems of Sustainable Consumption and Production (KAN SSCP) <http://www.futureearth.org/future-earth-sscp> that is forming to become part of Future Earth's* cluster of 8+ Knowledge-Action Networks, I am part of a communications team, that seeks to bring attention to matters of sustainable consumption and production to the wider Future Earth audience. One aspect of this is to post articles, events and news about sustainable consumption to Future Earths Open Network: <http://network.futureearth.org/home>

I would like to invite all SCORAI-ers to send me inputs that I can post online in the Open Network (ON). These inputs can be events that are SCORAI related, they can be academic or popular papers and news items, as long as they has something to do with Sustainable Consumption. You can send your inputs to me on cjensen@plan.aau.dk - please write "Inputs for FE ON" in the subject field, and feel free to include a small text in the email, if there is a particular way you'd like the input (event, news item, paper) to be contextualized. I will do my best to get your news/paper/event on the ON as soon as possible.

Please note, that you can also register on the ON yourself, if you would like to become part of it and post items yourself. The ON is open for everyone.

- Charlotte Jensen

Future Earth is an umbrella organization formed in 2015, which supports an open, international network of academic research projects focused on transition to a sustainable world. For 10 years, Future Earth will foster collaboration between these projects, and serve as a bridge between the research community and a plethora of stakeholders from policy, civil society, NGO's and businesses. You can read more about the organization here <http://www.futureearth.org/who-we-are>

Featured Publications

Vesela Veleva & Gavin Bodkin (2017): Emerging drivers and business models for equipment reuse and remanufacturing in the US: lessons from the biotech industry, Journal of Environmental Planning and Management, DOI: 10.1080/09640568.2017.1369940

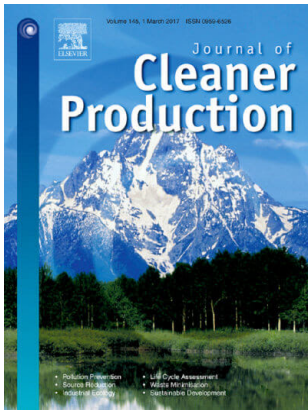
While regulations have advanced product take-back in some markets, challenges to increasing product reuse and remanufacturing remain. Most research to date has focused on original equipment manufacturers taking back and remanufacturing their products, which is often problematic. The present study demonstrates that there are emerging opportunities for small companies with innovative business models to enter the market and advance product end-of-life (EoL) management. The paper examines the biotechnology industry - a growing sector with high spending on lab equipment and relatively short lifespans of research and development instruments. Building on previous research and analysis of industry practices and emerging drivers for product reuse and remanufacturing, the authors propose a framework for sustainable EoL management that includes five managerial drivers: financial benefits, space, ease/convenience, information, and sustainability goals. The paper concludes with discussion of the lessons learned and practical implications for managers in charge of purchasing or disposing of surplus equipment.



Article here: <http://www.tandfonline.com/doi/full/10.1080/09640568.2017.1369940>

Lorenz, Stephan (2017): Ecological criticism of growth and the means and ends of technology. A pragmatist perspective on societal dynamics. *Journal of Cleaner Production* 166C: 98-106, DOI 10.1016/j.jclepro.2017.08.008

This article examines technological dynamics from the perspective of an ecological criticism of growth. The first part introduces the use of pragmatist thinking for this purpose. It also provides a basic definition of criticism of technological growth, which is a criticism of a self-increasing and uncontrollable dynamics of means that fails to take social and ecological ends into account. The second section explicates pragmatist thinking in more detail and argues for reflecting on means-ends relationships as a critical guideline in assessing technological developments. The third section builds on this conception and discusses historical and current criticism-of-growth debates, particularly degrowth/postgrowth debates. The main results of these considerations are, first, that specifications of growth can clarify the role of technology in growth dynamics, and, second, further reflections on societal development are necessary to overcome the uncontrollable proliferation of technologies. With regard to the first point, the fourth section distinguishes between direct and indirect driving forces underlying the dynamics of technological advancement: technological development is inherently driven while consumerism and capitalist accumulation can indirectly reinforce technological dynamics as well. Finally, section five points to the potential of pragmatist ideas to obtain more control over the criticized dynamics in a democratic and sustainable way.



Ottelin, Juudit, Jukka Heinonen, and Seppo Junnila (2017): Carbon footprint trends of metropolitan residents in Finland: how strong mitigation policies affect different urban zones. *Journal of Cleaner Production* <https://doi.org/10.1016/j.jclepro.2017.09.204>

Around the world, cities are creating local climate change mitigation strategies and combining strengths in international efforts. In addition to making the strategies, it is important to follow, how they work in practice. The aim of the study is to examine, how climate change mitigation policies and other events affected the consumption-based household carbon footprints in the Helsinki Metropolitan Area (HMA) from 2006 until 2012. The cities of the HMA launched an ambitious climate change mitigation strategy in 2007. Furthermore, the study analyses the changes in the carbon footprints of six different types of urban zone within the HMA: the central pedestrian zone, the fringe of the central pedestrian zone, intensive public transport zone, public transport zone, car zone and the pedestrian zones of subcentres. The results of the study reveal that the average carbon footprint decreased 7% from 2006 to 2012, despite 1% increase in expenditure, which is encouraging. Emissions caused by housing energy consumption and motor fuel consumption decreased the most. Among the urban zones, public transport zone and car zone, which are the two outermost zones of the HMA, had the strongest emission reductions. Cleaner electricity and the improved energy efficiency of buildings had a strong effect. The regression analysis of the study suggests that the central pedestrian zone and the car zone, the two most affluent zones of the HMA, have higher carbon footprints than all the other zones have between them. However, this

is only true when income is controlled, not when expenditure is controlled. The economic crisis in 2008, and changes in consumption behaviour because of it, seem to explain the result. The reduction of the average carbon footprint in the HMA was not only due to steered mitigation actions. Increased housing costs seem to have contributed to the decline of consumption-based emissions. The results of the study suggest that to achieve the ambitious international, national and local climate change mitigation targets, stronger measures are needed.

New Publications in Sustainable Consumption Research (September 2017)

Abdulrazak, S., Quoquab, F. 2017. Exploring consumers' motivations for sustainable consumption: A self-deterministic approach. *Journal of International Consumer Marketing*, pp. 1-15. Article in Press. DOI: 10.1080/08961530.2017.1354350

Aydin, N. 2017. Spirituality and subjective wellbeing: Living a fulfilled life without falling into the trap of consumer culture. *Humanomics*, 33 (3), pp. 300-314. DOI: 10.1108/H-03-2017-0052

Dangelico, R.M., Vocalelli, D. 2017. "Green Marketing": An analysis of definitions, strategy steps, and tools through a systematic review of the literature. *Journal of Cleaner Production*, 165, pp. 1263-1279. DOI: 10.1016/j.jclepro.2017.07.184

Eberhart (née Moser), A.K., Naderer, G. 2017. Quantitative and qualitative insights into consumers' sustainable purchasing behaviour: a segmentation approach based on motives and heuristic cues. *Journal of Marketing Management*, pp. 1-21. Article in Press. DOI: 10.1080/0267257X.2017.1371204

Fischer, D., Böhme, T., Geiger, S.M. 2017. Measuring young consumers' sustainable consumption behavior: development and validation of the YCSCB scale. *Young Consumers*, 18 (3), pp. 312-326. DOI: 10.1108/YC-03-2017-00671

Gutsche, G. 2017. Individual and Regional Christian Religion and the Consideration of Sustainable Criteria in Consumption and Investment Decisions: An Exploratory Econometric Analysis. *Journal of Business Ethics*, pp. 1-28. Article in Press. DOI: 10.1007/s10551-017-3668-2

Hamza, K.M., Dalmarco, D.D.A.S., Pereira, F.A.D.M. 2017. Sustainable consumption profile differences among Brazilian regions. *Journal of Environmental Planning and Management*, pp. 1-17. Article in Press. DOI: 10.1080/09640568.2017.1355778

Mai, R., Hoffmann, S., Lasarov, W., Buhs, A. 2017. Ethical Products = Less Strong: How Explicit and Implicit Reliance on the Lay Theory Affects Consumption Behaviors. *Journal of Business Ethics*, pp. 1-19. Article in Press. DOI: 10.1007/s10551-017-3669-1

Oroian, C.F., Safirescu, C.O., Harun, R., Chiciudean, G.O., Arion, F.H., Muresan, I.C., Bordeanu, B.M. 2017. Consumers' attitudes towards organic products and sustainable development: A case study of Romania. *Sustainability (Switzerland)*, 9 (9), art. no. 1559. DOI: 10.3390/su9091559

Peirson-Smith, A., Evans, S. 2017. Fashioning Green Words and Eco Language: An Examination of the User Perception Gap for Fashion Brands Promoting Sustainable Practices. *Fashion Practice*, pp. 1-25. Article in Press. DOI: 10.1080/17569370.2017.1366688

Pfeiffer, C., Speck, M., Strassner, C. 2017. What leads to lunch-How social practices impact (non-)sustainable food consumption/eating habits. *Sustainability (Switzerland)*, 9 (8), art. no. 1437. DOI: 10.3390/su9081437

Rapp, A., Marino, A., Simeoni, R., Cena, F. 2017. An ethnographic study of packaging-free purchasing: designing an interactive system to support sustainable social practices. *Behaviour and Information Technology*, pp. 1-25. Article in Press. DOI: 10.1080/0144929X.2017.1365170

Roos, D., Hahn, R. 2017. Understanding Collaborative Consumption: An Extension of the Theory of Planned Behavior with Value-Based Personal Norms. *Journal of Business Ethics*, pp. 1-19. Article in Press. DOI: 10.1007/s10551-017-3675-3

Schroeder, P. 2017. China's policy frameworks for sustainable consumption and production systems *Routledge Handbook of Environmental Policy in China*, pp. 346-362. DOI: 10.4324/9781315736761

Timmermann, C., Félix, G.F., Tittonell, P. 2017. Food sovereignty and consumer sovereignty: Two antagonistic goals? *Agroecology and Sustainable Food Systems*, pp. 1-25. Article in Press. DOI: 10.1080/21683565.2017.1359807

Wei, X., Jung, S. 2017. Understanding Chinese consumers' intention to purchase sustainable fashion products: The moderating role of face-saving orientation. *Sustainability (Switzerland)*, 9 (9), art. no. 1570. DOI: 10.3390/su9091570

Upcoming Conferences



AMERICAN ASSOCIATION of GEOGRAPHERS ANNUAL MEETING

AAG 2018 CfP: Dwelling on Energy: Exploring social and cultural influences on domestic energy use in international contexts

Association of American Geographers (AAG) Annual Meeting,
New Orleans, 10-14, April 2018

Session Organizers:

Dr Gary Goggins and Dr Frances Fahy,
Geography, National University of Ireland, Galway

Reducing residential energy use and related CO₂ emissions is a key policy focus across many developed countries. Yet, despite ongoing efforts, prevailing market-based and technological focused approaches have had limited success in bringing about long-term reductions in domestic energy use. Without adequate consideration for the social, cultural and contextual influences on residential energy use, it is highly unlikely that dominant efficiency-driven approaches will deliver the necessary reductions in energy demand. Social-scientific approaches will need to play a key role if sustainable energy transitions at the household level are to be successful. Social practice theory, for example, has been increasingly utilized by geographers to demonstrate that household energy use varies among different socio-demographic groups, and across cultures and contexts. But, despite gaining traction in some academic circles, complex social-scientific approaches have had limited impact on non-academic stakeholders and public policy, not least because of the difficulty in translating findings into concrete policy recommendations.

This session will advance social-scientific debate through theoretical development and empirical investigation related to the social and cultural influences on household energy use. We are particularly interested in papers that deal with cross-cultural variations in household energy use.

Papers may include, but are not limited to, topics such as:

- Comparing and contrasting energy use across cultural contexts
- The role of government and intermediary actors in influencing routine energy use

- Innovative energy reduction initiatives at the household or community level (including Living Lab approaches)
- International case studies which reflect the drivers of individual and collective energy choices and energy-related practices
- Socio-technical innovations and cultural influences

Ultimately, this session aims to bring together papers that offer international insights that explore the significance of socio-cultural perspectives and practices involved with transitions to a low-carbon society and future. We welcome theoretical and empirical contributions from a broad geographical spread.

Submission procedure:

If you are interested in joining this paper session, please submit a 250-word abstract to Dr Gary Goggins (gary.goggins@nuigalway.ie) by October 16th.

Please feel free to contact Frances Fahy (frances.fahy@nuigalway.ie) or Gary Goggins (gary.goggins@nuigalway.ie) about potential paper topics or with other questions concerning this call. We will respond to you before October 20th. Please note that participants are also expected to register and submit their abstracts through the AAG website themselves by October 25th at latest. More details about the AAG-meeting can be found here:

<http://annualmeeting.aag.org/>



18th Conference on the European Roundtable on Sustainable Consumption and Production: Towards a GREener Challenge and Evolution in the Framework of the Circular Economy

1-5 October, 2017 - Skiathos Island, Greece

The ERSCP is one of Europe's most remarkable conferences in its field and has taken place periodically since 1994. ERSCPs favour discussions about the key issues in sustainable consumption and production; the exchange of thoughts, knowledge, experiences and SCP proposals; and the creation of a European (also worldwide) community of research and practice in sustainable consumption and production. The main goal of the ERSCPs is to encourage discussion amongst stakeholders involved in sustainable consumption and production: businesses, public institutions, universities, institutes and research centres, NGOs, SMEs, professional associations, decision-makers, etc.

We plan to bring together more than 400 stakeholders, from businesses, cities and communities, public institutions, universities, institutes and research centres, NGOs, SMEs, professional associations, decision-makers.

Conference website [here](#).



Knowledge/Culture/Ecologies International Conference
November 15-18, 2017 - Universidad Diego Portales, Santiago - Chile

Knowledge/Culture/Ecologies is the 4th conference in the Knowledge/Culture series, a sequence of international conferences created by the Institute for Culture and Society (ICS), Western Sydney University, Australia. The conference is hosted by Universidad Diego Portales in partnership with Pontificia Universidad Católica; Núcleo Milenio de Investigación en Energía y Sociedad (NUMIES); and Centro de Estudios de Conflicto y Cohesión Social (COES).

Ecological change and catastrophe are proliferating in a world in flux and crisis. These new socio-ecological assemblages are creating forms of interspecies intimacy and environmental emergency that challenge existing knowledge practices and demand different modes of collaborating and acting. If life on earth is changing for everybody and everything how can we invent different habitats, milieus, ways of being together that enable more things to matter and make a difference? How are novel forms of social cohesion emerging around socio-environmental conflicts and justice? What experimental knowledge and political practices do we need to understand these emergent socioecologies and provoke new ones? And how do these profound earthly challenges intersect with obdurate and unevenly distributed forms of violence and inequality/exploitation particularly in the 'global south'?

[Visit the conference website.](#)



This XIX ISA World Congress of Sociology will focus on how scholars, public intellectuals, policy makers, journalists and activists from diverse fields can and do contribute to our understanding of power, violence and justice.

Although the scientific consensus on causes and implication of global warming is well established, the climate crisis has provoked three distinct political-economic projects, rooted in differing class fractions and social interests, which currently vie for hegemony at different levels and regions of the world-system. Carbon capitalism is a project of 'business as usual' (in the Stern report's terminology), with efficiency improvements (and possible sunseting of coal) but no major changes to the political ecology of contemporary capitalism. Climate capitalism proposes the ecological modernization of the energy base of capitalism, by redirecting flows of capital away from fossil fuels, and toward more climatically benign sources of energy including hydropower, solar, wind and nuclear. The first two projects are capital-centric: they leave the class structure of capitalism untouched, including the concentration of economic power in the hands of a relatively small group of major investors, executives and corporate directors. In contrast, energy democracy finds its social base in environmental and other progressive movements, including sections of the labour movement. It mandates a dual power shift, from fossil-fuel power to renewables (decarbonization) and from corporate oligarchy to public, democratic control of economic decisions (democratization). This session welcomes papers exploring the sociology of these projects, singly or in combination, especially analyses that foreground issues of political economy and political ecology. For more information on this session see [here](#).

New SCORAI Affiliates

A warm welcome to the following new SCORAI affiliates joining us during the past month, bringing our total membership to 946 individuals:

Thomas Bauwens
Gesa Biermann
Nina Buerklin
Stacia Dreyer
Francesca Forno
Mia Hesselgren
Gang Liu
Temitope Onawole
Joseph Tembo
Mundo Yang

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