



Cohen, Maurie <mcohen@njit.edu>

## Your campaign SCORAI Newsletter (Sustainable Consumption Research and Action Initiative) has been sent

3 messages

Constant Contact <support@constantcontact.com>

Tue, Sep 2, 2014 at 7:31 AM

To: mcohen@adm.njit.edu



Dear SCORAI Maurie Cohen,

Your campaign '**SCORAI Newsletter (Sustainable Consumption Research and Action Initiative)**' was sent on 09/02/2014 around 07:30 AM EDT.

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**Subject:** SCORAI Newsletter (Sustainable Consumption Research and Action Initiative)



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Integrative Strategies Forum

**Halina Brown**  
Clark University

Maurie Cohen  
New Jersey Institute of Technology

**John Stutz**  
Tellus Institute

**Philip Vergragt**  
Tellus Institute and Clark University

### September 2014

Dear (Contact First Name),

Thanks to you and your SCORAI colleagues we have another excellent newsletter to deliver. The energy and commitment of our group is inspiring. We hope this newsletter helps spark the beginning of a terrific new month!

All the best,

**Subscribe to SCORAI:**

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Catie, Debbie, & Maurie

## Special Updates on the Upcoming Degrowth Conference in Germany

resourcecapcoalition



Between 2-6 September, at the [Degrowth conference](#) in Leipzig, Germany, [CEEweb for Biodiversity](#) and GreenDependent Institute, members of the [Resource Cap Coalition](#) in cooperation with the [Absolute Reductions](#) project are organizing two related events on 4 September.

In the morning, at a scientific session entitled [Sustainable consumption: the chance for absolute reductions?](#), through presentations and a moderated discussion, organizers will attempt to answer questions like:

- Can absolute reductions in material throughput and energy use be achieved within a "reasonable" timeframe?
- Are there examples where reductions have been demonstrated?
- What structural changes would be needed in society; what institutions?
- What about regions or populations where consumption needs to increase to meet minimum needs of people?
- Is a new sustainability science approach needed?

The session will be moderated by **Lewis Akenji** from [IGES](#).

In the afternoon, at the workshop on [Respecting Planetary Boundaries While Enhancing the Well-being of All](#) an even more interactive approach will be taken and through world café-type discussions researchers together with practitioners will address questions like:

- How would a quota scheme distributed to individuals affect every-day life?
- What are the pros and cons of using market-based instruments to regulate energy/resource use?
- Is the sustainable carbon footprint possible at the individual/household level? Can we imagine ourselves living with a sustainable footprint?
- How could decision-making by politicians be influenced more effectively in order to take steps towards equity as well as respecting planetary boundaries?

The session will be moderated by **Veronika Kiss** ([CEEweb](#)) and **Edina Vadovics** ([GreenDependent](#)).

If you have questions about these events, please write to [Sylvia Lorek](#) (scientific session) or [Edina Vadovics](#) (workshop).

Also at the Degrowth conference, SCORAI Europe is organizing two special sessions to facilitate discussion on sustainable consumption and degrowth.

The [first session](#) will look at degrowth from a sustainable consumption perspective, while [the second](#) will discuss sustainable consumption from the point of view of degrowth with the involvement of researchers from both fields.



The sessions will follow the SCORAI format with short presentations and explicit room for structured discussion. The main lines of discussion - findings as well as controversial points - will be documented and published as source for further scientific developments.

If you have questions about these events, please write to [Sylvia Lorek](#) or [Edina Vadovics](#).

## New Economy Coalition Updates June - July - August

From SCORAI NEC Correspondent Halina Brown



# NEW ECONOMY COALITION

Formerly the New Economics Institute

[Bob Massie](#), President of New Economy Coalition will step down on October 1, after leading the organization for the past three years. He plans to return to his own writing, thinking and public speaking. Under Massie's leadership, NEC has grown to include 120 organizations grappling with some of the biggest challenges the world faces. How can we restructure a dysfunctional economy to put people and planet before profit? Can we make the transition fast enough? Can we do it in a way that is inclusive, democratic, and prioritizes the needs of the most vulnerable?

[Farhad Ebrahimi](#) will act as NEC Interim Director in his capacity as the Chair of the Executive Transition Committee. Farhad is the founder and trustee chair of the Chorus Foundation, which works for a just transition to a regenerative economy in the United States. He also serves on the boards of Citizen Engagement Lab and the Democracy Alliance. For more information about the leadership transition at NEC please see [our official statement](#).

Below is an excerpt from Massie's speech to the 650 participants in CommonBound, a gathering of NEC, which took place in Boston in June 2014:

*"The only way that we are going to succeed at building the strength necessary to transform the economy...is if we come to understand very deeply, as Gopal Dayeneni has said, that "diversity does not mean division." Diversity is life. And, if we can figure it out, diversity is power. To succeed in the New Economy Movement, we will need to cultivate and to support allies who are working on every piece of the puzzle at the same time...we must reconceive of ourselves not as a mishmash of groups working on isolated projects on the fringe of our economy but as a vast and diverse force for transformation operating at the center of our moment in history."*

On September 21, the [People's Climate March](#) will take place in New York City, in the anticipation of the major global summit on climate change on September 23, hosted by United Nations Secretary General Ban Ki Moon. Hundreds of groups are currently organizing for the People's Climate March which aims to shift the mainstream discourse about the climate crisis toward systemic economic and societal change, with emphasis on diversity, justice, and coalition building.

Three activists spoke about this upcoming event at the most recent NEC Consultative Council

webinar on July 21: Gopal Dayeneni - [Movement Generation Justice and Ecology Project](#), Elizabeth Yeampierre - [UPROSE](#) and Phil Aroneanu - [350.org](#). The organizers hope to make it the largest climate march in world history.



After a successful and high energy gathering in **Boston in June, CommonBound**--which brought together 650 participants--the New Economy Coalition is gearing up for strengthening its Student

Program and growing its network of young leaders. Another focal point for NEC is the Racial and Economic Justice Initiative which is researching the role of race and class in the new economy and curating a public conversation between leaders within communities of color.

It seems to me that the great challenge for NEC in the coming months/years will be to create a united movement bringing these wide range of agendas together: racial and economic justice, new economic principles, innovative business and livelihoods models, and others.



This **October 13-19** will mark the second annual New Economy Week, a week-long celebration to raise the visibility of the new economy movement. Below is a note from Mike Sandmel, Manager Of Coalition Engagement, New Economy Coalition, NYC Office ([Mike@neweconomy.net](mailto:Mike@neweconomy.net)) about this year's New Economy Week:



New Economy Week is a public exploration of creative resistance--an opportunity to shine a light on the thousands upon thousands of efforts that everyday people are making right now to build a new kind of economy. For more information, [take a look at our website](#).

Many of you participated last year by hosting public events, contributing writing about the new economy, and sharing our common calendar/map of events with your networks. This year we're hoping to go even bigger, highlighting more of the great work taking place in this coalition in more places. We're also planning to get deeper into conversation about some of the important questions we face in trying to create a truly just and sustainable economy.

If you'd like to host any events highlighting your work during New Economy Week (it could be an open-house, info-session, film screening, panel discussion, pot-luck, or whatever) or if you already have events planned for those dates that you think would be appropriate you can add them all to our calendar and map.

This year we're also putting out an open call to coalition members for blog-posts, videos, and other content responding to any of the following five questions:

1. How can we honor and learn from the rich histories of communities building New Economy institutions on the frontlines of fights for racial, economic, and environmental justice?

- o Where is this work happening today?
- o How have these efforts resisted and displaced a political economy that does not serve our communities?
- o What can our histories tell us about strategies for creating just and sustainable economies today?

2. How can we catalyze public conversation about the need for systemic change and the viability of economic alternatives that put people and the planet first?

- What are the most compelling metaphors we can use to spread our story and challenge dominant narratives?
- How do we define value, need, and work in a just and resilient economy?
- How can we use art, culture, and story to make the new economy real for people?
- How does our story honor past and future generations, highlighting challenges and opportunities?

3. How can we connect and learn from successful experiments, pilot projects, and campaigns to build broad-based power and effect deep transformation at scale?

- How can our movements be accountable to those hurt by the dominant political economy?
- How can it "start up" a new economy that creates opportunities for meaningful livelihood?

4. How do we transition to a renewable economy without leaving the workers, young people, and communities most impacted by extractive industries behind?

- How can the work we do today to build just and sustainable economies combat systemic racism, economic inequality, and patriarchy?

5. How can we support neighborhoods, cities, towns, and regions as the fertile ground for the kind of economy we need?

- How do we understand our relationship to the places we live?
- What structural reforms and public policies could support building economies that serve people?
- What networks, political education, and resources are necessary to support this work?

Our team is happy to work with coalition members to think through different ideas.

## Journal of Industrial Ecology Call for Papers: Special Issue



The Journal of Industrial Ecology is pleased to announce a call for papers for a special issue on

### Linking Local Consumption to Global Impacts.

For the full call for papers, please go to: <http://jie.yale.edu/jie-cfp-local-global>. Globalization increases the interconnectedness of people and places around the world through markets, flows of capital, labor, services, information, and human migration. Goods and services consumed in one country are often produced in other countries and exchanged via international trade. As such, local consumption can have negative impacts on both the local and global environment, contributing to climate change, water scarcity, deforestation and other land conversions, all of which impact important ecosystem services. The goal of this special issue is to bring together different

approaches including global supply and value chain analysis, material flow analysis, life-cycle assessment, integrated impact assessment, and social network analysis to account for and analyze drivers of globalization and their global environmental impacts and global inequalities in wealth by explicitly linking the local to the global.

Appropriate paper topics include:

- Theorizing, describing and analyzing the local to global links between consumption and production within their biophysical, socio-economic and institutional contexts
- Assessing how consumption and production impact the environment and society at different spatial and temporal scales
- Calculating the main environmental indicators (e.g. carbon, water, land, air pollution) and socio-economic indicators (e.g. jobs, value added, wealth distribution) for different development scenarios and strategies
- Synthesizing current datasets and performing analyses on trade-offs and win-win strategies towards a more sustainable future

**Submission deadline: January 15, 2015.**

Guest Editors

[Klaus Hubacek](#), University of Maryland College Park, USA

[Kuishuang Feng](#), University of Maryland College Park, USA

[Bin Chen](#), Beijing Normal University, China

[Shigemi Kagawa](#), Kyushu University, Japan

The Journal of Industrial Ecology is an international peer-reviewed bimonthly, owned by Yale University, headquartered at the Yale School of Forestry & Environmental Studies and published by Wiley-Blackwell.

## GAiA Special 100th Issue on Sustainable Consumption Out Now



### GAIA S1/2014 - special issue out now!

Consumerism has become a cornerstone of modern civilizations and a threat to global sustainability. This special issue of GAIA (our 100th issue) focuses on **Sustainable Consumption**, posing the question: how can sustainable consumption be promoted? The special issue presents research results to this core question explored within the focal topic From Knowledge to Action - New Paths towards Sustainable Consumption. The papers range from a **reference framework for fundamental conceptual and normative issues to exemplary viewpoints on phenomena of individual consumption**. From an outside perspective, **three paradoxes of sustainable consumption** are identified and reflected upon, which may be characteristic of the current state of sustainable consumption research in general. Stimulating the debate on inter- and transdisciplinary approaches, the papers show

directions for future research, and are all open access.

Pressing questions of consumption and global sustainability drive scientists and artists alike. Therefore, the photos illustrating this special issue come from six shortlisted artists of this year's **Prix Pictet**, which was devoted to the theme Consumption. Depicting, amongst others, the daily objects consumed, feedyards or love dolls, the examples showcased in GAIA were chosen in order to create an associative connection to the issues addressed in the respective articles. The

photo captions, taken from the artists' statements, add a further layer of reflection.

All papers are **open access**. For more information click [here](#).

## Job Announcements

### Post-doc in Green Economy (GLAMURS Project)

*Delft University of Technology*

*Technology, policy and management*

The post-doc will work for the EU-funded GLAMURS (Green Lifestyles, Alternative Models and Upscaling Regional Sustainability) project. The aim of this project is to develop a theoretically-based and empirically-grounded understanding of the main obstacles and prospects for transitions to sustainable lifestyles and a green economy in Europe, as well as of the most effective means to support and accelerate them.

Transitions require addressing the demand side, re-evaluating growth models and finding appropriate ways to realise lifestyle changes and economic paradigm shifts. The result will be the development, testing and assessing of several integrated pathways for transitions to a low-carbon Europe. GLAMURS will develop theory, models and integrated policy packages for cost-effective and socially-empowering mechanisms for transformations to sustainable lifestyles and a green economy.

At TUD-TPM, backcasting, vision, and pathway workshops will be coordinated, and a regional case study will be conducted in the Rotterdam-Delft-the Hague region. The case includes in-depth research of bottom-up grassroots innovation initiatives (like renewable energy cooperatives and urban agriculture), and will look into prosumer issues, urban living lab characteristics, and lifestyle aspects. The post-doc will be engaged in participatory research (backcasting workshops), qualitative, in-depth research and quantitative lifestyle surveys. Results will be fed into modelling work.

More information on this position can be found [here](#).



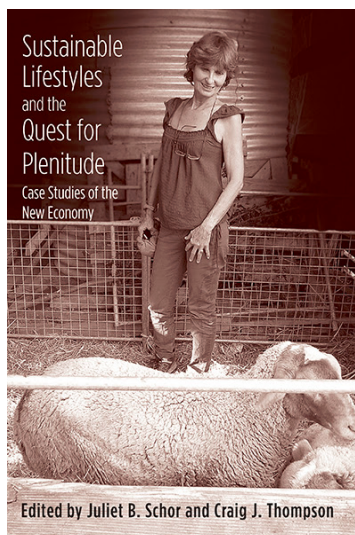
## GRF-SPaC Regional Workshop in Arequipa, Peru



The Global Research Forum on Sustainable Production and Consumption (GRF-SPaC) is in the process of organizing a regional workshop in Arequipa, Peru, back-to-back with the global conference convened by the World Resources Forum on October 19-22. Information of this conference can be found [here](#).

This workshop is still under development; more information to follow. Please contact [pvergragt@tellus.org](mailto:pvergragt@tellus.org) if you are interested in participating or helping to organize.

## New Publications



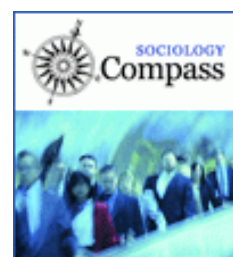
*Sustainable Lifestyles and the Quest for Plenitude: Case Studies of the New Economy*. 2014. Edited by Juliet B. Schor and Craig J. Thompson. New Haven, CT: Yale University Press.

Many of today's most troubling environmental and economic issues have come to seem insoluble: carbon emissions, overshoot, inequality, joblessness, and a dysfunctional food system. Can we change direction, move away from business as usual, and achieve a more sustainable, empowering, and humane economy? Through a fascinating array of illuminating case studies, this hope-filled book affirms that we can.

In locations across the United States and around the globe, local participants are forging their own versions of small-scale, low-footprint, high-satisfaction lifestyles and communities. From raw-milk consumers and members of alternative agricultural initiatives to time bankers, artisan producers in the Aude region of France, and bicycle mechanics on the South Side of Chicago, individuals and small groups are exploring the practice of plenitude. Their efforts demonstrate how social and economic transformation happens and suggest new paths toward larger-scale change and a richer quality of life for all.

Get the book and more information [here](#).

Lorenzen, Janet A. 2014. "Green Consumption and Social Change: Debates over Responsibility, Private Action, and Access." *Sociology Compass*. 8 (8): 1063-81.



### Abstract

Attempting to influence everyday consumer practices is an increasingly popular strategy used to address environmental problems and further social change. This article focuses on exploring the controversial topic of green consumption, a growing area of study that brings together multiple disciplines including environmental sociology and the sociology of consumers and consumption. The article begins with a summary of the literature on green consumption and is then organized around three debates over how green consumption contributes to, or fails to contribute to, social and environmental change. The first debate is over locating responsibility for carbon dioxide emissions, the main contributor to greenhouse gases and climate change. The second debate considers what average people are doing to help address environmental problems. The third debate is about access to green consumption. Should policies work to increase access to greener products and efficient technologies for everyone or does the question of access push aside questions of inequality (race, class, and gender) and sufficiency (how much is enough)? These debates, in different ways, attempt to address the broader question of how social change happens and what we should do to support it.

Get the full article [here](#).



## Upcoming Conferences



### **PERL International Conference: A Decade of Responsible Living: Preparing, Engaging, Responding and Learning** March 10-11, 2015, UNESCO Headquarters, Paris, France

The conference will focus on the future and its challenges using the experience of a decade of dedicated activity by PERL partners. The goal of the conference is to encourage a new decade of innovative initiatives about responsible living.

The PERL international conference will be retrospective, showing what has been accomplished by the CNN/PERL networks in relation to the development of policies about sustainable lifestyles; the creation of awareness about consumer citizenship, civic involvement and environmental stewardship; the adaptation and implementation of teaching methods and materials; and research, projects and publications about education for responsible living. The conference will also be interactive and illustrative providing insights/case studies/best practices through presentations, exhibitions, world café, round tables, etc. Additionally, the conference will examine ways of contributing to processes leading to a more just and sustainable world for all.

[Visit the conference website.](#)



### **Behave Energy Conference 2014** September 3-4, 2014, The University of Oxford

Energy Saving Trust and UK Energy Research Centre (UKERC) will be co-hosting the Third European Conference on Behaviour and Energy Efficiency, known as [Behave](#), in Autumn 2014 in the UK.

Behave is an established European two-day conference that brings together a wide audience of representatives from both the private and public sectors involved in energy efficiency internationally. Behave has been organised twice during the past four years, with the last event in 2012 taking place in Helsinki, Finland.

The 2014 conference will build upon Behave legacy for attracting leading academics and practitioners to debate energy efficiency, behaviour change and other related topics. The conference has previously attracted a wide range of submissions around energy efficiency and behaviour which have been incorporated into a two day format with exhibiting opportunities, networking opportunities and a gala dinner.

[Visit the conference website.](#)



17th European Roundtable on Sustainable Consumption and Production  
Research | Experience | Development  
14.-16. October 2014 | Portorož, Slovenia

**The Europe We Want: 17th European Roundtable on Sustainable Consumption and Production.**  
October 14-16, 2014, Slovenia

The ERSCP is one of Europe's most remarkable conferences in its field and has taken place periodically since 1994. ERSCPs favor discussions about the key issues in sustainable consumption and production; the exchange of thoughts, knowledge, experiences and SCP proposals; and the creation of a European (also worldwide) community of research and practice in sustainable consumption and production.

[Visit the conference website.](#)



**World Resources Forum**  
October 19-22, 2014, Arequipa, Peru.

The World Resources Forum (WRF) is the global science-based platform for sharing knowledge about the economic, political, social and environmental implications of global resource use. WRF promotes innovation for resource productivity by building bridges among researchers, policymakers, business, SMEs, NGOs and the public.

[Visit the conference website.](#)



**Global Cleaner Production & Sustainable Consumption Conference: Accelerating the Transition to Equitable Post Fossil-Carbon Societies**  
November 1-4, 2015, Sitges, Barcelona, Spain

Elsevier will host this conference to celebrate more than two decades of the Journal of Cleaner Production, with an international scientific team drawn from more than fifty regional and global sustainability networks. The conference is being designed to be holistic, integrative, trans-disciplinary, and trans-sectorial in nature. It will focus on strategic, and preventative concepts and approaches, which are being implemented to speed up the great transition to post-fossil carbon societies, and that are ecologically, ethically, socially, culturally, and economically sustainable. methods, tools, policies, and examples being applied in different contexts (e.g. global warming, chemical pollution, deforestation, loss of biodiversity, water and food security, erosion of social systems, human population growth, and other sustainability challenges).

[Visit the conference website.](#)

## New SCORAI Affiliates

A warm welcome to the following new SCORAI affiliates joining us during the past month which brings our total number to 660.

Svetlana Bialkova  
Valerie Brachya  
Ariel Cohen  
Rob Fernandez  
Lindsey Newkirk  
Mette Muller

### Forward email



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**Cohen, Maurie** <[mcohen@njit.edu](mailto:mcohen@njit.edu)>  
To: [tiy chung](mailto:tiy.chung@gmail.com) <[tiy.chung@gmail.com](mailto:tiy.chung@gmail.com)>

Wed, Sep 24, 2014 at 4:54 PM

And last not but not least September.

[Quoted text hidden]

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**tiy chung** <[tiy.chung@gmail.com](mailto:tiy.chung@gmail.com)>  
To: "Cohen, Maurie" <[mcohen@njit.edu](mailto:mcohen@njit.edu)>

Wed, Sep 24, 2014 at 9:47 PM

Thanks Maurie,  
I have a question though, do these pages come as a PDF by any chance? I am having some real formatting issues trying to convert these email pages into PDF's for the website. I'm losing graphics, story breaks, etc. Is there a trick to converting these emails into pdf's that I don't know about?

Cheers,

Tiy

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