



Cohen, Maurie <mcohen@njit.edu>

Your campaign SCORAI Newsletter (Sustainable Consumption Research and Action Initiative) has been sent

1 message

Constant Contact <support@constantcontact.com>
To: mcohen@adm.njit.edu

Thu, May 1, 2014 at 8:06 AM



Dear SCORAI Maurie Cohen,

Your campaign '**SCORAI Newsletter (Sustainable Consumption Research and Action Initiative)**' was sent on 05/01/2014 around 08:02 AM EDT.

Below is a copy of the message your subscribers received. See how your campaign is doing by visiting Reports [in your account](#) to get real-time results and stats.

Subject: SCORAI Newsletter (Sustainable Consumption Research and Action Initiative)



May 2014

Dear SCORAI,

Happy Mayday SCORAI community! We hope you enjoy this month's newsletter and the many worldwide opportunities for research, activism, and collaboration around sustainable consumption.

All the best,

Catie, Debbie, & Maurie



GRF-SPaC regional workshop: Strategies for Sustainable Production and Consumption Research in Latin America



Global Research Forum
On Sustainable Production and Consumption

Call for expressions of interest before May 31, 2014

This 1-day workshop will discuss, and take stock of, existing research on SPaC (Sustainable Production and Consumption) in Latin America; review new directions, challenges and opportunities for SPaC research development and sustained dialogue in the region; and intends to create and develop a network of researchers and practitioners in Latin America.

Morning: SPaC research in Latin America: achievements and challenges in the global context.

Afternoon: Future of SPaC research and community building in Latin America.

Workshop organized by [Global Research Forum on Sustainable Production and Consumption](#); in cooperation with the [World Resources Forum](#).



World Resources Forum

Please contact Fabian Echeagaray:
fabian@marketanalysis.com.br
or Philip Vergragt: pvergragt@tellus.org
before May 31, 2014



News from SCORAI-Europe



THE EUROPE WE WANT

17th European Roundtable on Sustainable Consumption and Production
[Research](#) | [Experience](#) | [Development](#)
14.-16. October 2014 | Portorož, Slovenia

Executive Board

Jeffrey Barber
Integrative Strategies Forum

Halina Brown
Clark University

Maurie Cohen
New Jersey Institute of Technology

John Stutz
Tellus Institute

Philip Vergragt
Tellus Institute and Clark University

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ERSCP 2014 - Abstract Deadline extended until **May 5th** **2014**

17th European Roundtable on Sustainable Consumption and Production (ERSCP 2014) will take place in Portoroz, Slovenia, October 14-16, 2014. More information could be found [here](#), including the Call for Papers, Submission Procedures, Deadlines, Venue etc.

<http://www.erscp2014.eu>

SCORAI (Europe) Workshop on Sustainable Consumption

Dates: 30 September - 1st October, 2014

Venue: Royal Society of Arts, London

Keynote Speakers: [Adrian Smith](#), Science Policy Research Unit (SPRU), University of Sussex and [Anne Thorpe](#), Luum.com architecture and design has provisionally confirmed.



This two-day workshop aims to develop our understanding of innovative approaches to sustainable consumption by sharing and reflecting upon research and practice relevant to themes suggested by participants in recent Sustainable Consumption Research and Action Initiative (SCORAI Europe) workshops. The workshop welcomes attendance of and active input from practitioners as well as researchers.

Those wishing to contribute papers for presentation at the workshop should address one or more of the following themes, which will form the basis of the workshop content, regarding the research and action initiative elements of the SCORAI acronym and connections among sustainable consumption and production. An abstract of 250-500 words (maximum) should be sent by email to Audley Genus, the workshop coordinator at a.genus@kingston.ac.uk by **16 May, 2014**.

An edited volume will be based on workshop contributions and discussions. A book contract has been signed with Springer publishers. Discussions are ongoing regarding a journal special issue.

For more information on these themes and the workshop visit this [website](#).

Great Transition Initiative Launches New

Website

GREAT TRANSITION INITIATIVE TOWARD A TRANSFORMATIVE VISION AND PRAXIS



For over a decade, the Great Transition Initiative has advanced a visionary scenario of a future rooted in human solidarity, well-being for all, and ecological sustainability. It now enters a new phase with renewed energy and heightened sense of urgency. Its reimagined website -- www.greattransition.org -- serves as a platform for exploring bold visions and change strategies.

The new site features:

- An open-access journal of ideas publishing new essays, book reviews, and interviews.
- A MacroScope highlighting current developments that carry long-term global significance.
- Educational material such as videos, an overview of critical ideas, and archival literature.
- A GT Network Space for those seeking more intensive engagement.

GTI offers a unique and valuable resource for understanding our present moment and shaping our collective future.

For more information about *Sustainability: Science, Practice, & Policy*, please access <http://sspp.proquest.com>.

REMINDER: Second Biennial Conference of the GRF-SPaC Conference in Shanghai

As previously announced, the SCORAI Executive Board has been working closely in recent months with the [Global Research](#)



[Forum on Sustainable Production and Consumption](#) (GRF-SPaC) to convene the Forum's Second Biennial Conference at Fudan University in Shanghai on June 8-11, 2014. Other partners and co-sponsors involved in this event include the Tyndall Centre Fudan, the SWITCH Asia Project, the World Resources Forum, the Institute for Global Environmental Strategies (Japan), One Earth, and the Tellus Institute. The conference is also endorsed by the European Environment Agency.

The event features more than 100 presentations by both international and Chinese scholars. Keynote speakers include **Bill**

Rees (Professor Emeritus, University of British Columbia), **Zhu Daijian** (Professor of Economics, Tongji University), **Ashish Kothari** (Founder, Kalpavriksh (India), **Zhang Zongyi** (President, Southwestern University of Finance and Economics (China), and **John Ashton** (Former Special Representative for Climate Change, UK Foreign Office). The second preliminary draft of the program is now available on the [conference website](#). Questions can be directed to the GRF-SPaC conference co-chairs at grfspac@gmail.com.

New Economy Coalition Research Workshop



Research Workshop on the New Economy

Call for Abstracts

Friday, June 6, 2014 - Boston, MA

Abstract Deadline: May 15th, 2014.

As part of the New Economy Coalition's annual conference, "CommonBound: Moving Together Towards a New Economy," the Summer Institute in New Economics is organizing a Research Workshop to be held the afternoon of Friday, June 6th. The workshop is open to scholars, graduate students, and researchers working on topics connected to the New Economy and is being organized by Juliet Schor of Boston College. We are open to a wide range of topics, from cooperatives and alternative enterprises, to the sharing economy, new food systems, new energy practices and decarbonization, urban sustainability and the solidarity economy.

If you are interested in participating in the workshop, please send an email to Leigh Dodson (leigh@neweconomy.net) with the following information: your name, contact information, institutional affiliation, and a 250-word abstract detailing your research. Abstracts will be reviewed immediately and on a rolling basis; the final deadline for abstracts is May 15th, 2014. More information is available [here](#).

Lunch Seminar on Consumption & Social Change with Prof. Clauss Offe



You are invited to the May 14th lunch seminar with **Claus Offe**, Professor of Political Science, Hertie School of Governance, Berlin.

This is a second event of the **Colloquium on Consumption and Social Change**, an ongoing gathering of academics and policy professionals.

Location and Time: Noon-1:30 on Wednesday, May 14, Tellus Institute, 11 Arlington Street, Boston, MA. Registration: Advance registration is required. To register, please send a note to Robert Ward at rward@tellus.org, if possible before May 12.

Event Abstract

Consumers into citizens: Social innovations for empowering households

Much of the debate over the future of consumerist society starts with the following asymmetry: While investors have at their disposal strategies of technical and organizational change to increase "efficiency", i. e. the amount of output they get per unit of capital input, private households do not have analogous means to increase the volume of utility they get out of a given unit of household income. Under the pressure of increasing levels of poverty and inequality, consumer households have developed a number of strategies, both organizational and technical, to overcome this discrepancy - with the result of significant social changes both in quantitative terms ("efficiency of consumption") and qualitative terms ("critical consumption"). This presentation will offer a classification of consumer initiatives of this kind as well as strategies of both capital and the state to hinder and obstruct their implementation.

Halina Brown Updates on the New Economy Coalition



NEW ECONOMY COALITION

Formerly the New Economics Institute

**Notes from a April 10, 2014, New Economy Coalition
Consultative Call**

Topic 1. June Conference and Convention

The organization of the June 6-8 conference at Northeastern University, *CommonBound: Moving Together For A New Economy*. The conference will feature 44 workshops, numerous plenaries, and expects 650 participants.

Immediately following the conference, on June 8-9, there will be the first ever NEC Convention and Annual Meeting, held also at Northeastern. This will be the first face-to-face meeting of the New Economy Coalition, the members of which have been meeting until now through the monthly webinars. **Registration for the Convention is separate from the conference registration.**

To register, please go to:

<https://www.regonline.com/Register/Checkin.aspx?EventID=1540551>

At the Convention NEC will:

- Elect several new members to NEC Board (there are 2-4 seats open);
- Clarify some 'points of unity' about how we work together in coalition. Points of Unity mean values that the Coalition brings to this work, define the 'how' and the 'who' of what it means to work in coalition.
- Deliberate on some 'focus areas' for cooperation and collaborative campaigning.

Nominations for new NEC board members

will be accepted **between May 1 and June 1**. Self-nominations are welcome. The newly enlarged Board will hold a strategic Retreat on July 9-11. Candidates are expected to provide a statement and a photo.

More details on how to submit nominations are forthcoming.

Topic 2. Presentation by Karen Hansen-Kuhn of the [Institute for Agriculture and Trade Policy](#)



The new round of trade agreements that are under way - the Transatlantic Trade and Investment Partnership (TTIP) and the Trans Pacific Partnership (TPP) - deal with issues that go far beyond reductions in tariffs. In addition to giving corporations new rights to sue governments around the world over public interest laws, they aim squarely at what negotiators call "behind the border" restrictions on trade. These include food safety laws, toxic chemical reforms, and farm to school programs, among other

things.

The institute for Agriculture and Trade I raises numerous serious concerns about these trade agreements, and draws on some lessons from NAFTA. Two examples of the impacts of NAFTA: in Mexico, 2 million farmers driven from land and a growing obesity problem; in the US four firms in beef production have increased their market share from 69% in 1990 to 82% in 2012. A preview of the effect of the TTIP and TPP trade agreements are exemplified as follows: in Australia, Philip Morris is suing the government for requiring new cigarette labels warning of the dangers of smoking; in Germany, a Swedish company is suing the government for closing nuclear power plants. In essence, the new trade agreements challenges national sovereignty as they give corporations more opportunities to intervene in local policies, such as restrictions on fracking or on GMOs.

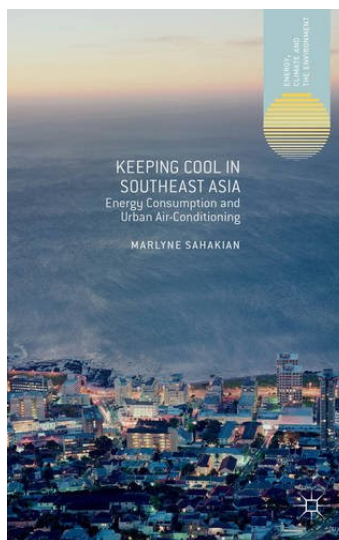
Institute for Agriculture and Trade Policy is an activist organization. [Karen Hansen-Kuhn](#) is the Director of International Strategies at the Institute for Agriculture and Trade Policy (IATP). She has been working on trade and economic justice since the beginning of the NAFTA debate. She has published articles on U.S. trade and agriculture policies, the impacts of U.S. biofuels policies on food security, and women and food crises. Her current work focuses on the potential impacts of TTIP and TPP on local food systems in the global North and South.



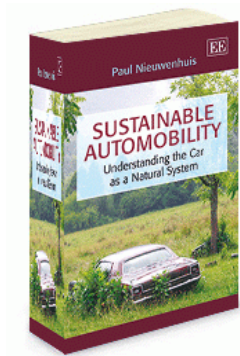
New Publications

Sahakian, M. (2014). [Keeping Cool in Southeast Asia: Energy use and urban air-conditioning.](#) New York, London, UK, Palgrave Macmillan.

Southeast Asia is growing in every possible way. Addressing the electricity needs of the region's urban households is particularly relevant where cooling is concerned. Against the backdrop of the environmental impact of household electricity consumption and the history of cooling practices, Marlyne Sahakian explores current practices tied up with air-conditioning consumption, from sleeping at night, to caring for a child, or fashion. Housing trends are explored in depth, as certain 'west is best' styles may be locking in the need for artificially cooled air for years to come. General trends in the region will no doubt contribute to an increase in air-conditioning consumption, yet



current consumption patterns are not homogenous: how people go about keeping cool, from Metro Manila to other mega-cities, varies greatly. Sahakian considers what the future might hold for keeping cool in one of the hottest regions of the world. More information on the book is available [here](#).



Nieuwenhuis, Paul. 2014. Sustainable Automobility: Understanding the Car as a Natural System. Edward Elgar Publishing.

If we are part of nature, then so is everything we make. This unique book explores this notion using the example of the car, how it is made and used and especially how we relate to it, with a view to creating a more sustainable automobility.

We have been trying to make cars cleaner and more efficient, but has this really made them more sustainable? This book argues, within the context of sustainable consumption and production, that we should see the car as a natural system, subject to natural laws and processes. As part of this new perspective we need to change our attitude to cars, building more durable relationships and co-evolving with them. Revolutionary, perhaps; but if we get it right, this approach will allow us to enjoy motoring - albeit in modified form - into the future. The book draws on a range of disciplines, including industrial ecology, engineering, philosophy, anthropology, consumer psychology and object-oriented ontology, as well as providing industry examples to support its innovative case.

This ground-breaking book will be of interest to academics of sustainability, socio-technical transition, management of change, engineering, biomimicry and business. It will also be of interest to automotive consultancies and those working in the car and oil industries. Paul Nieuwenhuis' innovative suggestions will certainly be of interest to government workers in industry, business and the environment, as well as various environmental NGOs. Further information on the book is available [here](#).

New SCORAI Affiliates

A warm welcome to the following new SCORAI affiliates joining us during the past month which brings our total number to 641.

Christian Bala
Robert Boyer
Sylvia Coleman
Maryam Mozafari

Jana Simanovska
Jane Unbind

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