



Cohen, Maurie <mcohen@njit.edu>

Your campaign SCORAI Newsletter (Sustainable Consumption Research and Action Initiative) has been sent

1 message

Constant Contact <support@constantcontact.com>
To: mcohen@adm.njit.edu

Mon, Feb 3, 2014 at 8:08 AM



Dear SCORAI Maurie Cohen,

Your campaign '**SCORAI Newsletter (Sustainable Consumption Research and Action Initiative)**' was sent on 02/03/2014 around 08:07 AM EST.

Below is a copy of the message your subscribers received. See how your campaign is doing by visiting Reports [in your account](#) to get real-time results and stats.

Subject: SCORAI Newsletter (Sustainable Consumption Research and Action Initiative)



February 2014

Dear SCORAI,

This month's newsletter has it all -- events, opportunities, and plenty of reading material! We hope you enjoy it and get yourself engaged in with some of the sustainable consumption community activities.

All the best,

Catie, Debbie, & Maurie

SCORAI Announces Colloquium Series on Consumption & Social Change

The SCORAI Executive Board is delighted to announce the start of the [V. Kann Rasmussen](#) Colloquium Series on Consumption and Social Change. Slated to begin on April 16, this will be a monthly meeting of approximately 25 academics and policy professionals that will continue for approximately one year (with a break during the summer months). Each three-hour session (to be held at the [Tellus Institute](#) in downtown Boston on Wednesdays generally in the middle of the month) will comprise an invited presentation and a subsequent discussion. Speakers will be asked to provide an appropriate reading to enable participants to prepare in advance.



The colloquium builds on recognition that mass consumer society is being increasingly questioned as the organizational logic of social life and the foundation of economic well-being. At the same time, the contours of possible alternatives remain rather vague and so is the understanding of how a transition beyond consumerism might take place. The goal of the colloquium is to examine and synthesize theories and empirical experiences of social change from a wide range of disciplinary perspectives. The series seeks to bring together scholars and practitioners concerned with social change into sustained and free-flowing interaction that will hopefully generate novel insights, inform policy processes and political activism, and contribute to new research directions. The colloquium will culminate with a workshop during the Fall of 2015 to synthesize collective understandings and assess opportunities for a putative transformation.

The colloquium schedule for Spring 2014 has been assembled and the first session will feature **David Snow** (Distinguished Professor of Sociology at the University of California-Irvine) on April 16. Professor Snow will discuss framing and identity formation in social movements in relation to social change efforts. **William Leach** (Professor of American History at Columbia University) will be the second speaker in the colloquium on May 7 and will discuss American cultural history in the late nineteenth century with a focus on the emergence of modern consumerism and its associated social changes. Confirmed invitees for future sessions include **Erik Olin Wright** (Professor of Sociology at the University of Wisconsin-Madison) and **Douglas Holt** (CEO and co-founder of the Cultural Strategy Group). Arrangements for

Executive Board

Jeffrey Barber
Integrative Strategies Forum

Halina Brown
Clark University

Maurie Cohen
New Jersey Institute
of Technology

John Stutz
Tellus Institute

Philip Vergragt
Tellus Institute and Clark
University

Subscribe to SCORAI:

[Listserv](#)

[eNewsletter](#)

other speakers are currently being finalized and this information will be posted to the SCORAI website and announced through other channels as it becomes available. Questions can be directed to Halina Brown at hbrown@clarku.edu.

For SCORAI-ers outside of the Boston vicinity, a video of each session will be posted to the SCORAI website in the days following each event. The SCORAI Executive Board acknowledges the V. Kann Rasmussen Foundation for its financial support of this colloquium series.

Update on the Second Biennial Conference of the GRF-SPaC Conference in Shanghai



The SCORAI Executive Board has been working closely in recent months with the [Global Research Forum on Sustainable Production and Consumption](#) to convene the Forum's Second Biennial Conference which is due to be held at Fudan University in Shanghai on June 8-11, 2014. Other partners and co-sponsors involved in this event include the Tyndall Centre Fudan, the SWITCH Asia Project, the World Resources Forum, the Institute for Global Environmental Strategies (Japan), One Earth, and the Tellus Institute.

The Organizing Committee has been delighted with the enthusiastic response that announcement of this conference has elicited and received more than 100 abstracts from a wide array of both international and Chinese scholars. A copy of the draft program is now available on the conference [website](#). Though the deadline for abstract submission has now passed it still remains possible to consider a handful of additional contributions on strategically selected topics. SCORAI-ers still thinking about participating in this event should contact the GRF-SPaC conference co-chairs at grfspac@gmail.com.

Halina Brown Updates on the New Economy Coalition



NEW ECONOMY COALITION

Formerly the New Economics Institute

Notes from a January 9, 2014, New Economy Coalition Consultative Call:

First Speaker:

Melissa Hoover, Executive Director of the [US Federation of Worker Cooperatives](#).

US FWC was founded in 2004 with \$7000 in funding and one part time employee. It grew slowly over the first five years.

Currently it represents over one hundred coops; about 1600 worker owners. In 2013

its "think tank" arm, [Democracy at Work Institute](#) was founded.

DWI conducts research, and provides technical assistance and training, help with business development, and leadership development. Its agenda for 2015 and beyond includes identifying strategic levers what in can impact national policy. Its current policy-related efforts include working with the Department of Labor on small business support. These are only initial steps. [The national conference of DWI](#) will take place in Chicago: May 30-June1, 2014.



Second Speaker:

Richard Eidlin, Director of Policy, [American Sustainable Business Council](#). ASBC was founded in 2009.

Currently it has 50 organizational partners (associations, federations, etc.) representing 2000 individual businesses and 300,000 workers. ASBC seeks to tell the story of what sustainable economy would look like from the business perspective. Its strategy is lobbying and advocacy work, aiming to influence public policies on the local, state and federal levels. Some of the issues currently on the agenda: campaign finance reform, reform of Toxic Substance Control Act, reform of the financial sector, tax reform, clean energy. Partners with business leaders and the Coop movement. Seeks access to the highest levels of the Washington establishment.

Request for Proposals for [New Economy Coalition 2014 Conference](#)

at Northeastern University in Boston, June 6-9, 2014. Proposals for workshops are invited.



February 28 is the deadline. The last conference of New

Economy Institute, in June 2012, at Bard College, drew about 700 participants. The upcoming conference promises to be very interesting. For more information, contact Mike Sandmel at mike@neweconomy.net.

Call for Papers: Sustainability in Retailing

Special issue call for papers from
**International Journal of Retail & Distribution
Management**

Submission deadline: March 28, 2014



Regarding recent developments such as climate change and shifts towards more conscious consumer behaviour, enhancing sustainability has become important for governments and companies alike. Retailers and their suppliers have to incorporate and enhance the sustainability of their business processes, facing various requests of their stakeholders. Stakeholders mainly considered relevant are consumers, employees, shareholders, governments, communities, and - particularly important in the sustainability context - the environment. Problems within these stakeholder groups might occur due to conflicting targets, for instance economic and ecological aims are in general not easy to bring into agreement. Nevertheless, an insufficient commitment to sustainability might harm the company reputation as recent scandals show. In contrast, a good sustainability commitment might enhance the company's image.

Relevant topics might include, but are not limited to:

Retail and distribution management:

- Sustainability issues in retail operations (e. g. energy use, packaging, waste)
- Sustainability issues in assortment strategies (organic products, fair trade products, local products)
- Corporate Social Responsibility (CSR) initiatives
- Communication of sustainability issues
- Supporting customers in more environmentally-friendly behaviour
- Environmental management systems in retailing
- Carbon emissions/CO2 footprint of processes along supply chains
- Cooperation between retailers and stakeholder organisations (e. g. NGOs)
- Motivation and conflicts in supply chains regarding sustainable behaviour
- Information asymmetry and controlling sustainable behaviour of supply chain members

Consumer behaviour:

- Perception and acceptance of retailers' sustainability efforts among consumers
- Impact of retailers' sustainability initiatives on retailers' images and store loyalty
- Customer segments attracted by retailers' sustainability initiatives and their willingness to pay for sustainability
- Cross-national/-cultural differences in retailers' sustainability initiatives and their impact on customers

More information and submission guidelines can be found [here](#).

Events



11th Asia Pacific Roundtable for Sustainable Consumption and Production (APRSCP) is an Asia-focused international, nongovernmental, non-profit, network institution that promotes sustainable consumption and production in the Asia-Pacific. The APRSCP is a multi-stakeholder dialogue that aims to enhance and strengthen regional cooperation in the

development and implementation of sustainable consumption and production (SCP) strategies, and to promote best practices, programs, local initiatives, and lessons learned on SCP related projects in Asia and the Pacific region. The objective of the 11th APRSCP is to foster dialogue and partnerships among multi-stakeholders about developing and implementing innovative policy solutions, up-scaling technology and knowledge benchmarking, approaches and instruments towards the development and implementation of programmes on SCP in the region. To date, the APRSCP held 10 roundtables within the region and has built up a strong network covering the entire Asia Pacific region.

Location: Bangkok, Thailand

Dates: May 19 - 23, 2014

More information [here](#).

2nd European Meeting on Community Supported Agriculture (CSA) and Emerging Distribution Systems for Food Sovereignty

The aims are to establish lasting relationships between Community Supported Agriculture (CSA) activities in Europe, and continue building a common vision for the CSA movement.



Location: Bergerie de Villarceaux, in the Paris region (France).

Dates: February 28th - March 2nd, 2014

More information [here](#).

New Publications

Janet A. Lorenzen. 2014. "Convincing people to go green: managing strategic action by minimising political talk." *Environmental Politics*. DOI: 10.1080/09644016.2013.859778



At a time when the US public is deeply divided over how to address climate change, I investigate the way environmentally conscious actors attempt to recruit people to change their lifestyles and become more environmentally responsible. I draw on data from 45 interviews and participant observation with voluntary simplifiers, religious environmentalists, and green homeowners. Aware of the public's aversion to discussing contentious issues such as climate change, informants focus on changing practices while downplaying political ideas and engagements. This is part of a pragmatic lifestyle change strategy which unites several persuasive techniques that include tailoring appeals to particular audiences, making 'I feel' statements, being role models, highlighting financial rewards such as the 'win-win' proposition, and the rare environmental appeal. I discuss how informants manipulate the lack of public political talk to their advantage in order to reach a wider audience. In this case, avoiding politics is not only active but strategic. Read the article [here](#).



Hayden, Anders. 2014. "Stopping Heathrow Airport Expansion (For Now): Lessons from a Victory for the Politics of Sufficiency." *Journal of Environmental Policy and Planning*. DOI: 10.1080/1523908X.2013.873713

A politics of sufficiency challenges the relentless expansion of production and consumption. It faces daunting obstacles in contemporary societies where macro-economic growth has come to be seen as imperative. However, when defined more narrowly, as a challenge to the growth of particular forms of economic activity, ideas of sufficiency have made some limited inroads. One significant example is the Conservative-led government's cancellation of the planned third runway at Heathrow airport in Britain. This represented a major victory for environmentalists and others who argued that aviation growth conflicted with Britain's carbon-reduction targets. The case sheds light on the conditions in which sufficiency-based policies can prevail today, notably through linkages with core political imperatives faced by states and political actors. In this case, a sufficiency approach became linked to the legitimacy needs of the Conservative Party at a key moment, while campaigners succeeded in casting doubt on claims that Heathrow expansion was economically imperative. Read the article [here](#).

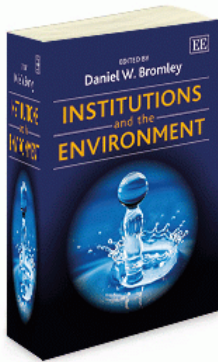
Smith, Adrian. 2014. "Socially Useful Production." STEPS Working Paper 58.



A new paper by Adrian Smith tells the story of the 'socially useful production' movement in the 1970s and 80s, in particular the Lucas Plan in the UK, and its lessons for how we might think about democratising technology today.

Check out the abstract [here](#).
Download the paper [here](#).

[An article](#) on the Guardian's Political Science blog introduces the story. [A 1978 film](#) about the Lucas Plan is now also available to watch online, thanks to the help of Prof Dave Elliott at the Open University and Prof David Uzzell at the University of Surrey.



Institutions and the Environment. 2014. Edited by Daniel W. Bromley. Elgar Mini Series. Northampton, MA: Edward Elgar Pub.

This volume contains the definitive contributions to the institutional foundations of environmental issues. It covers the foundations of welfare economics, externalities, market failure, and the central nexus of law and economics. Each contribution illustrates the fundamental importance of institutions - the legal scaffolding of an economy - to environmental problems. This understanding of the institutions of an economy then leads into extensive coverage of how to diagnose environmental problems and then to formulate policy solutions to deforestation, degraded fisheries and pastoral regimes, pollution, land-use conflicts, contested property rights, the tragedy of open-access natural resources and general development problems in sub-Saharan Africa. Available [here](#).

Employment Opportunities

Professor for Design for Sustainability

SCAD The University for Creative Careers

Location: Savannah, GA

Department: Design for Sustainability; School of Design

SCAD seeks highly motivated professionals eager to drive the development of the next generation of sustainable designers. The professor will encourage the development of a strong interdisciplinary design community across SCAD locations and collaborate with related academic disciplines and the local community.

Design for sustainability at SCAD infuses social science methodologies into design disciplines. Through in-depth analysis of environmental, social and economic factors, students learn to create innovative design solutions to individual, local and global challenges. Help students prepare for careers in this cutting-edge and socially responsible field as a full-time professor teaching undergraduate and graduate level classes. A successful candidate must have a proven record of applying sustainable principles and methodologies to generate creative solutions. More information [here](#).

New SCORAI Affiliates

A warm welcome to the following new SCORAI affiliates joining us during the past month which brings our total number to 612.

Stephen Balogh
Jonathan Cohn
Hannah Ellingsgaard
Mersheann Perera
Wendy Wilhelm
Sunwoo Wim
Brianna Wolf

[Forward email](#)



This email was sent to mcohen@adm.njit.edu by mcohen@adm.njit.edu | [Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Sustainable Consumption Research and Action Initiative (SCORAI) | c/o Tellus Institute | 11 Arlington Street | Boston | MA | 02116